



THE WEST

LAKEFRONT HOTEL & PRIVATE RESIDENCES

PUBLIC OPEN HOUSE

THE WEST Lakefront Hotel & Residences
185-205 Dunlop Street E., Barrie ON

City File Numbers: D11-1593 & A20/11

July 21, 2011

Presentation by:



**IAN S
MALCOLM**
ARCHITECTS

Ray Duhamel, The Jones Consulting Group Ltd
Ian Malcolm, ISM Architects



Presentation by:



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ARCHITECTS

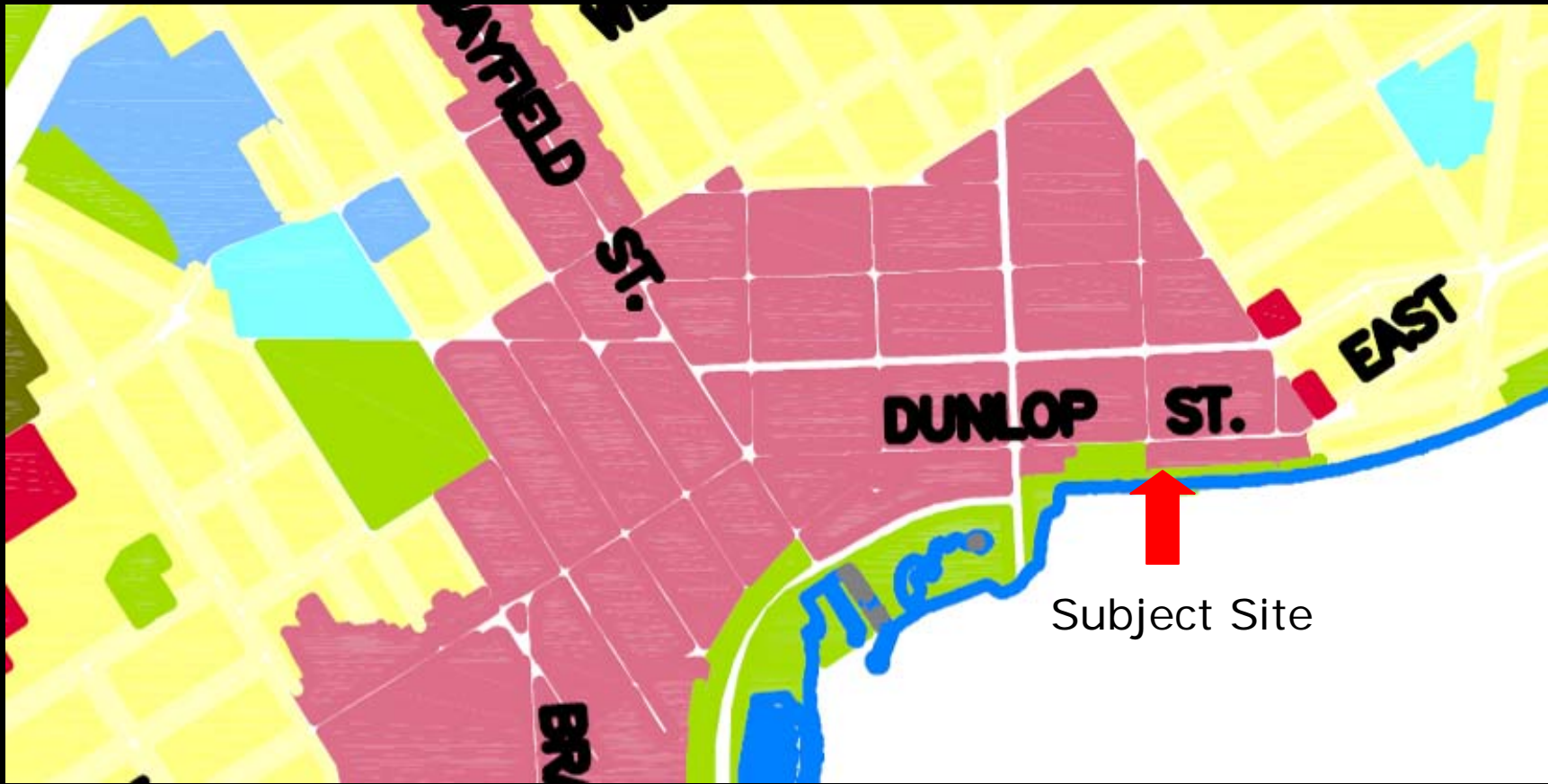
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Ian Malcolm, ISM Architects
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OFFICIAL PLAN



THE WEST

LUXURY HOTEL & PRIVATE RESIDENCES



Subject Site



Presentation by:



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ZONING



THE WEST

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Subject Site



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THE WEST

LUXURY HOTEL & PRIVATE RESIDENCES

Front View from Dunlop Street E. | Kempenfelt Bay | Barrie



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THE WEST

LAKESHORE HOTEL & PRIVATE RESIDENCES

Aerial View from the Back of Building | Kempenfelt Bay | Barrie



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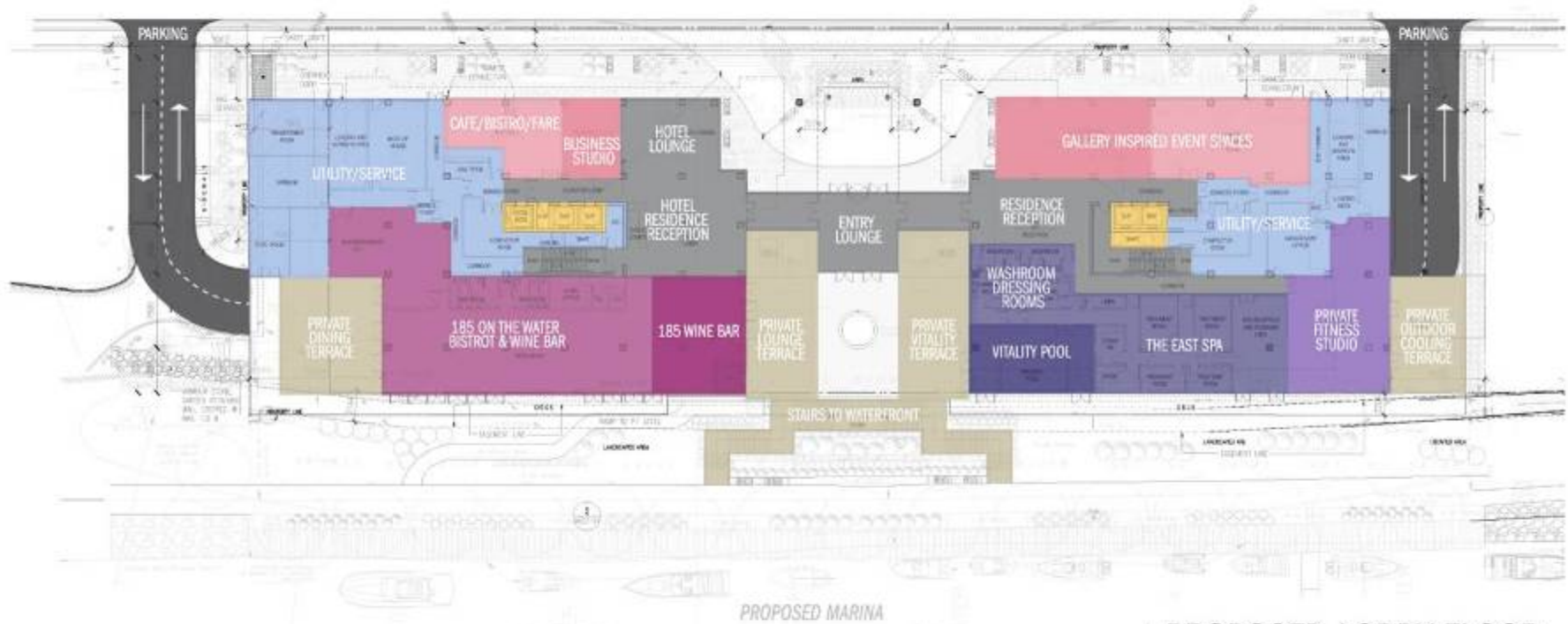
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THE WEST

LIGHTFOOT HOTEL & PRIVATE RESIDENCES

DUNLOP STREET



PROPOSED LOBBY FLOOR

Spa, Fitness And Dining Overlooking Kempenfelt Bay

PROJECT DEVELOPER: BE GROUPE // MARKETING CONSULTANTS: BLS DEVELOPMENT GROUPE // PROJECT LEAD ARCHITECT: B+H ARCHITECTS // HOTEL MANAGEMENT & EVENTS GROUP: CK ATLANTIS



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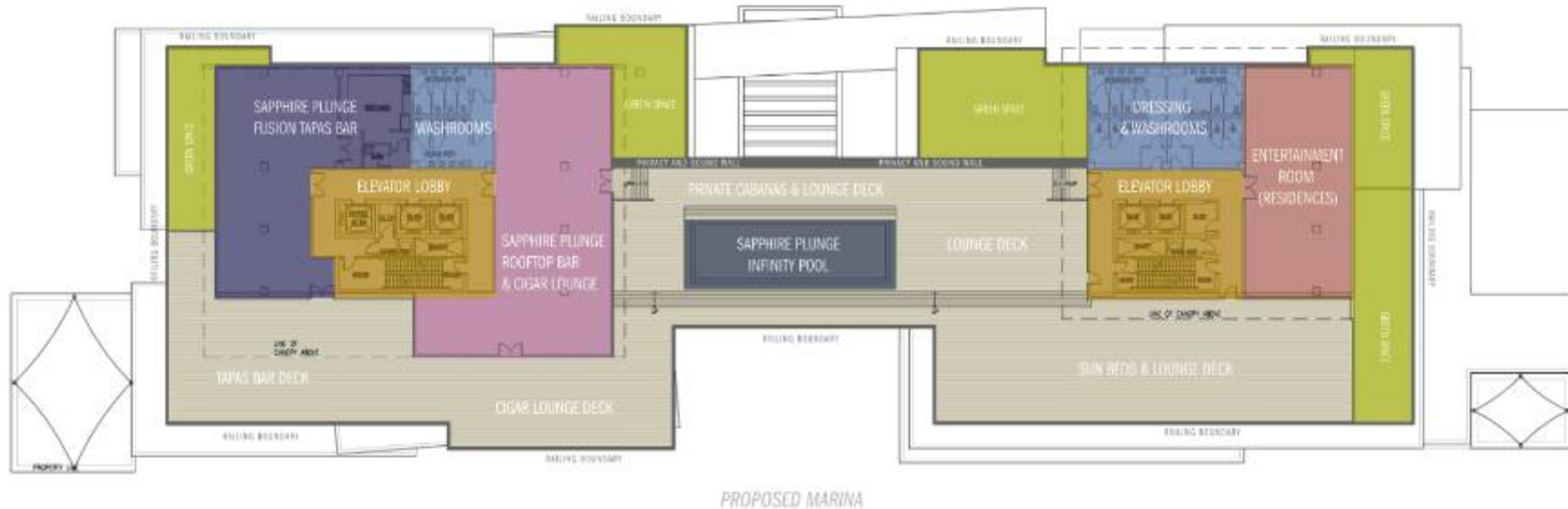


THE WEST

LUXURY HOTEL & PRIVATE RESIDENCES



DUNLOP STREET



PROPOSED 13TH FLOOR

Rooftop Amenities Overlooking Kempenfelt Bay

PROJECT DEVELOPER: BE GROUPE // MARKETING CONSULTANTS: BLS DEVELOPMENT GROUPE // PROJECT LEAD ARCHITECT: B+H ARCHITECTS // HOTEL MANAGEMENT & EVENTS GROUP: CK ATLANTIS



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THE WEST

LAKESHORE HOTEL & PRIVATE RESIDENCES

THE WEST EXPERIENCES & MUST HAVES

- Oversized Balconies And Terraces
- Valet Guest Service, Concierge
- Wide Underground Parking Spaces
- 24-hour Security (Key-Swipe Entry/Floor)
- Gallery Inspired Event Spaces
- Café And Bistro With Fresh Fare Boutique
- Rooftop Entertainment And Games Room (For Residents Only)
- Hotel And Residence Reception Lounges
- Entrance Lobby With Floor To Ceiling Windows Overlooking Kempenfelt Bay
- Landscaped Courtyard With Sculpture Overlooking Kempenfelt Bay
- Wireless Business Studio For Hotel Guests

185 ON THE WATER BISTROT & WINE BAR

- THE WEST Signature Restaurant With Gourmet East Coast Cuisines
- Extensive Collection Of Wines
- Outdoor Terrace Dining Overlooking Kempenfelt Bay
- Wine Bar And Lounge With Designer Drinks

SAPPHIRE PLUNGE ROOFTOP EXPERIENCE

- Infinity Pool And Sun Decks with Private Cabanas
- Bar And Cigar Lounge Overlooking Kempenfelt Bay
- Fusion Inspired Tapas Bar With Outdoor Terrace Dining Overlooking Kempenfelt Bay

THE EAST SPA AT THE WEST

- Serene Treatment Rooms
- Signature Spa Pedicure And Manicure
- Men's And Women's Dressing Rooms
- Sauna And Vitality Pool Overlooking Kempenfelt Bay
- Signature Spa Boutique And Tea Lounge

HEALTH & VITALITY ON THE WATER

- Private Fully Equipped Fitness Studio
- Yoga, Aerobics, And Pilates Space
- Outdoor Cooling Terrace Overlooking Kempenfelt Bay

For a complete list of THE WEST Features and Amenities, visit us online.



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THE WEST

LUXURY HOTEL & PRIVATE RESIDENCES



BLS DEVELOPMENT GROUPE



CK ATLANTIS
HOSPITALITY MANAGEMENT & INVESTMENT

- PROJECT DEVELOPER: BE GROUPE
- MARKETING CONSULTANTS: BLS DEVELOPMENT GROUPE
- PROJECT LEAD ARCHITECT: B+H ARCHITECTS
- HOTEL MANAGEMENT & EVENTS GROUP: CK ATLANTIS



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THE TEAM



THE WEST

LANEFRONT HOTEL & PRIVATE RESIDENCES

- PROJECT LEAD ARCHITECT: B+H ARCHITECTS
- FOUNDATION: DEEP FOUNDATIONS CONTACTORS INC.
- ASSOCIATE ARCHITECT: IAN S. MALCOLM ARCHITECTS
- MECHANICAL & ELECTRICAL ENGINEER: JAIN & ASSOCIATES LTD.
- STRUCTURAL ENGINEER: SWS ENGINEERING
- LANDSCAPE ARCHITECT: CATHERIN H. KIRK LANDSCAPE ARCHITECTS
- COASTAL ENGINEER: BAIRD INC.
- CIVIL ENGINEER: EXP SERVICES INC.
- LAND SURVEYOR: CDN LAND SURVEYORS INC.
- ENVIRONMENTAL: AZIMUTH ENVIRONMENTAL CONSULTING INC.
- GEOTECHNICAL: GEOSPEC ENGINEERING LTD. , KENT MALCOLM CONSULTING ENG.
- PLANNERS & ENGINEERS: JONES CONSULTING GROUP LTD.
- BROKER: HASSEY REALTY CORP.
- BROKER: BARRIE CONDO TEAM
- PROJECT LAWYER: GARDINER MILLER ARNOLD
- PROJECT LAWYER: BAKER & MCKENZIE



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THE WEST

LAKEFRONT HOTEL & PRIVATE RESIDENCES

REENERGISE. REDEFINE. REIMAGINE. LAKEFRONT LIVING IN BARRIE



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